

Media Release

16 September 2015



BIG AUSSIE BARBIE AT BETHESDA HEALTH CARE

As part of international prostate cancer awareness month, Bethesda Health Care will be hosting a BIG AUSSIE BARBIE on Wednesday 23 September 2015 between 11am – 2pm.

BIG AUSSIE BARBIE is part of the national health promotion initiative by Prostate Cancer Foundation of Australia (PCFA), raising funds and awareness for prostate cancer.

The BBQ will be at the front of the hospital (weather permitting) and is open to the public, staff and visitors to the hospital.

The Hospital Executive team will be preparing and cooking the sausages in a bun, which will be on sale for \$5 including condiments and onions. All proceeds from the day will be donated to PCFA.

A/ CEO of Bethesda Health Care Ms Deborah Bell, said that 'we are more than happy to support this important health initiative by PCFA, and want to raise as much funds and awareness of prostate cancer as we can. Early detection is the key to saving men's lives, and we hope this BBQ event will go a long way to support men and their families who are dealing with prostate cancer'.

The BIG AUSSIE BARBIE is a new initiative for Bethesda Health Care, who has in previous years in the month of September facilitated a GP education session on prostate cancer.

Prostate Cancer is the most common cancer in men in Australia, with 20,000 new cases diagnosed nationally each year. In WA alone 300 men lose their lives to the disease each year. In Australia, more men die of prostate cancer than women die of breast cancer.

Bethesda Health Care is an independent 88-bed award-winning hospital in Claremont who has been providing care and service to the Western Australian community for more than 70 years.

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