



MEDIA RELEASE

5 October 2012

Bethesda Hospital Celebrates with their Pink Ribbon Breakfast

Now in its third year, Bethesda Hospital in Claremont will again host a Pink Ribbon Breakfast in their Cafe overlooking Freshwater Bay on National Pink Ribbon Day - Monday 22 October 2012 from 8:00am.

Pink Ribbon Breakfast across the country raises vital funds for Breast Cancer Research. All funds received from the breakfast and the merchandise sales at the Hospital will be directed to the National Breast Cancer Research Foundation (NBCF). In the past two years the Hospital has raised more than \$1600.

This fundraising breakfast is open to the general public, as well as patients, staff and doctors. Pink Ribbon Day merchandise will also be available for sale in the Hospital prior to the event.

For just \$10 patrons will be treated to a fresh healthy breakfast buffet style including: fresh fruits, cereals and muesli, yoghurt and assorted freshly squeezed juices and freshly brewed Rubra coffee.

The Hospital has a close affiliation with cancer, through their 24 bed in-patient Palliative Care Unit (PCU), and their Palliative Ambulatory Service North (PASN) – a mobile consultancy service based at the Hospital and funded by the WA Health Department.

Bethesda Hospital Chief Executive Officer, Ms Yasmin Naglazas, noted that the Pink Ribbon Breakfast is such a worthy cause, and we are proud to support and promote it within our Hospital. We see patients and their families touched by cancer on a daily basis, and this annual event is critical to raise awareness for much needed research’.

For table bookings please contact the Bethesda Hospital Café on 9340 6417.

Bethesda Hospital is an independent 88-bed award-winning hospital in Claremont which has been providing care and service to the Western Australian community for nearly 70 years.

www.bethesda.asn.au

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